

# SilkRoad Offers



**YOU'VE GOT A CANDIDATE EXCITED ABOUT YOUR OPPORTUNITY. THAT CANDIDATE SAYS, "YES!" AND EXPECTS AN OFFER LETTER TO FOLLOW. IMMEDIATELY. NOT IN SEVERAL DAYS. ANY DELAY CAN COST YOU A GREAT CANDIDATE WHO MAY BE ENTICED AWAY BY A COMPETITIVE OFFER.**

In today's tight job market, the faster you can seal the deal with the candidate, the faster you can convert candidates into new hires and engage them in their new roles.

One offer doesn't fit all. Offers need to account for a lot of variables: job title, type, compensation, incentive plans, PTO and perks. Keeping track of those letters, changes, signatures and compliance aspects typically involves a lot of paperwork and time. SilkRoad Offers solves this challenge.

## SilkRoad Offers

This solution enables offer creation, document signature, approval routing, auditing and analytics for managing offer letters, contracts, and agreements at enterprise scale.

- Eliminates errors, revisions and compliance issues of manual offer processes
- Replaces inefficient print-sign-scan-return offer processes, eliminating delays, and improving offer acceptance rates
- Tracks, analyzes and audits the process to ensure compliance and assess talent acquisition performance
- Leverages your employer brand and optimizes your talent acquisition processes to seal the deal with candidates
- Eliminates the manual process - inboxes, word docs, and e-signature products - with no single tool to create, route, track and analyze offers
- Provides dynamic, standardized legal language for variables like benefits, bonuses, and options

SilkRoad Offers is designed for organizations who need to manage complex new hire signature processes, approval workflows, compliance auditing and then prepare the post offer analytics to show what happened and where the process can be improved.

### + Bridges the Gap

SilkRoad Offers bridges the gap between your ATS recruiting process and your onboarding strategy. Your employer brand continues from your career site and communication through offers and seamlessly into the branded new hire onboarding journey.

### + Fits any ATS or Onboarding Solution

Use another ATS or onboarding solution? SilkRoad Offers integrates easily into your processes with tight integration.

CANDIDATE OFFERS  
VERBAL "YES"

AUTOMATE OFFER  
CREATION

INCLUDE ENGAGING  
EMPLOYER-BRANDED  
CONTENT

CHOOSE A TEMPLATE  
OR CREATE ORIGINAL

ENABLE EDITING  
BY MANAGER

ROUTE FOR APPROVAL  
WITH WORKFLOWS

ACCEPTANCE AND  
REJECTION

ENABLE ACCEPTANCE,  
REJECTION OR REVISIONS  
BY MANAGER

REVIEW AND  
RE-ROUTE

SEND FOR SIGNATURES  
\*SIGN WITH FINGER  
\*SIGN ON MOBILE

APPROVE AND ARCHIVE  
ELECTRONIC COPY

LAUNCH THE STRATEGIC  
ONBOARDING EMPLOYEE  
EXPERIENCE

ONBOARDING SYSTEM  
\*LINK TO YOUR BRANDED  
ONBOARDING  
EXPERIENCE

USE ANALYTICS TO  
ASSESS ACCEPTANCE  
RATES, KPI'S AND  
TRENDING

## **SILKROAD.COM**

SilkRoad Technology is the world's leader in strategic onboarding for global workforce readiness and transformation. We help organizations prepare their people for change by designing intentional, personalized journeys to increase retention and maximize agility throughout their careers. SilkRoad combines our leading strategic onboarding capabilities with unmatched consulting services to deliver highly scalable, personalized experiences that engage employees and drive long-term business performance.

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