



Give your employees the GreenLight

- Centrally manage learning content and performance over the Web.
- Freely create your own look, feel and branding through sophisticated multi-language content management and user-configurable "skins."
- Save time and money by re-using valuable content then quickly distribute personalized learning experiences to users across your entire organization.



Comprehensive and Sophisticated Web-Based Learning Management Solution

Achieve a flexible and adaptable solution to meet the training needs of any organization. SilkRoad technology's online learning management solution, GreenLight™, is component-based, allowing either a basic or advanced Learning Management Solution and/or a state-of-the-art Learning Content Management Solution.

- GreenLight Core/LMS (required)
- Content Management Component (LCMS)
- Workforce Management Component
- Scheduling and Resource Management Component
- eBusiness Management Component

GreenLight Core Solution—LMS

The core GreenLight solution is suitable for organizations with basic training management needs. This includes basic management of classroom and standards-based eLearning training interventions. The core solution will manage and track student marks and progress for SCORM or AICC web-based training, instructor-led courses (Training Events) and on-the-job training (Assignments).

The solution allows training administrators to plan, register, deliver, assess and direct learning activities. With GreenLight LMS you can:

- Import, launch and track SCORM and AICC SCOs (Shareable Content Objects) and capture results to students training history
- Manage internal course calendars with vendors and student self-registration
- Create and manage training events of all types, including instructor-led, on-the-job, virtual classroom and practical skill checks
- Manage on-the-job training and skill check-lists
- Scale up to thousands of users without degrading performance
- Generate standard and user-customizable reports
- Give any user any combination of access rights and view privileges by department, division, learning domain, etc.

GreenLight Solution Component— Content Management (LCMS)

The optional Content Management Component is a full Learning Content Management Solution (LCMS), providing everything you need to collaboratively build and maintain e-content in a variety of languages. Content can be created as complete stand alone courses, or as smaller learning objects (reusable content objects) that reside in a commonly accessible “library.”

The Content Management component consists of a learning structure editor, a WYSIWYG HTML editing tool, a Flash-based authoring tool (“Imagen”), reusable content templates, an online exam builder with a question bank, a survey builder and an online digital asset management system (media bank). Content can utilize any of the different Internet file types including HTML, audio, video, animations and Flash™ interactive elements.

As a true enterprise solution, all of the content and related media files are centrally developed and maintained and are controlled through a sophisticated versioning, notification and workflow management subsystem.

SCORM, AICC and IMS support is included to import, share, reuse, export and repurpose learning content.

GreenLight Solution Component— Workforce Management

The Workforce Management component is used by organizations that need to track mandatory and/or compliance-based training and qualifications. Dynamic, personalized training plans can be built based on the training needed in a particular job role or position. The plans are automated and consist of one or more qualifications attached to the job(s), job category, organizational unit(s), and group(s) a worker is associated with.

“Requirements” can also be added to qualifications. This feature allows the training administrator to add outside or non-training related requirements to the worker’s needed qualifications.

Personalized, automated learning content that satisfies the stated training requirements is automatically prescribed by the system. This is done by associating content (eLearning, classroom, virtual classroom, OJT, etc.) with the qualification requirements.

The Workforce Management component also features both standard and customizable reports that allow training administrators to measure Met / Not Met qualifications and identify skill gaps for individuals or groups of students within the workforce population.

GreenLight Add-On— Scheduling and Resource Management

The scheduling and resource management component adds automated time-based inventory management and conflict resolution to training events (event-based training activities). Typically, training events are used for traditional classroom-based training activities rather than eLearning, although virtual classroom (synchronous) training activities can also be scheduled (enabling truly Blended Learning solutions).

GreenLight Add-On— eBusiness Management

The versatile eBusiness component allows organizations to manage traditional and/or eLearning business activities. Administrators can define catalogue items, group them into “packages” and set dynamic price offerings based on flexible business rules which account for multiple pricing models and discounts.

